

Walk ALS Greensboro 2024  
Saturday, October TBD, 2024  
Greensboro Grasshoppers Stadium  
**Contact: Lauren Manfreda**  
[lauren@alsnc.org](mailto:lauren@alsnc.org) 919-390-0138



## 2023 Walk ALS Greensboro Sponsor Highlights

### Signature Sponsor - \$7,500

- Speaking Opportunity at Opening Ceremony on Walk Day
- Opportunity to Announce Top Teams at Closing Ceremony on Walk Day
- Named Sponsor of Kick-Off Event with Speaking Opportunity
- Named Sponsor of Team Week with Logo on Digital Communications
- Customized Social Media Package to Highlight Products & Services
- Prominent Logo on Walk T-Shirt
- Table and Tent on Sponsor Row at the Walk
- Logo featured on promotional banners, brochures and walk event web page
- Featured on Sponsor Passport for All Walk Participants
- Option for customized educational/recruitment event for employees
- Recognition at all pre-Walk events
- Advertisement in Chapter eNewsletter

### Preferred Sponsor - \$5,000

- Opportunity to Introduce the Walk Countdown Team at Starting Line
- Featured Sponsor of Kick-Off Event
- Customized Social Media Package to Highlight Products & Services
- Large Business Logo on Walk T-Shirt
- Table and Tent on Sponsor Row at the Walk
- Logo featured on promotional banners, brochures and walk event web page
- Featured on Sponsor Passport for All Walk Participants
- Recognition at all pre-Walk events
- Advertisement in Chapter eNewsletter

### Supporting Sponsor - \$3,000

- Opportunity for Sponsor Recognition at Finish Line
- Standard Social Media Package to Highlight Products & Services
- Medium Business Logo on Walk T-Shirt
- Table and Tent on Sponsor Row at the Walk
- Logo featured on promotional banners, brochures and walk event web page
- Featured on Sponsor Passport for All Walk Participants
- Recognition at all pre-Walk events
- Acknowledgment in Chapter eNewsletter

### Collaborating Sponsor - \$1,000

- Table and Tent on Sponsor Row at the Walk
- Small Business Logo on Walk T-Shirt
- Logo featured on promotional banners, brochures and walk event web page
- Featured on Sponsor Passport for All Walk Participants

To reserve your sponsorship, please email Lauren Manfreda, [lauren@alsnc.org](mailto:lauren@alsnc.org) by August 1st, 2024.